





THE WELL-BEING POLICIES OF TRENTINO (ITALY)

AUTONOMOUS PROVINCE OF TRENTO Agency for Family, Parenting and Youth Policies

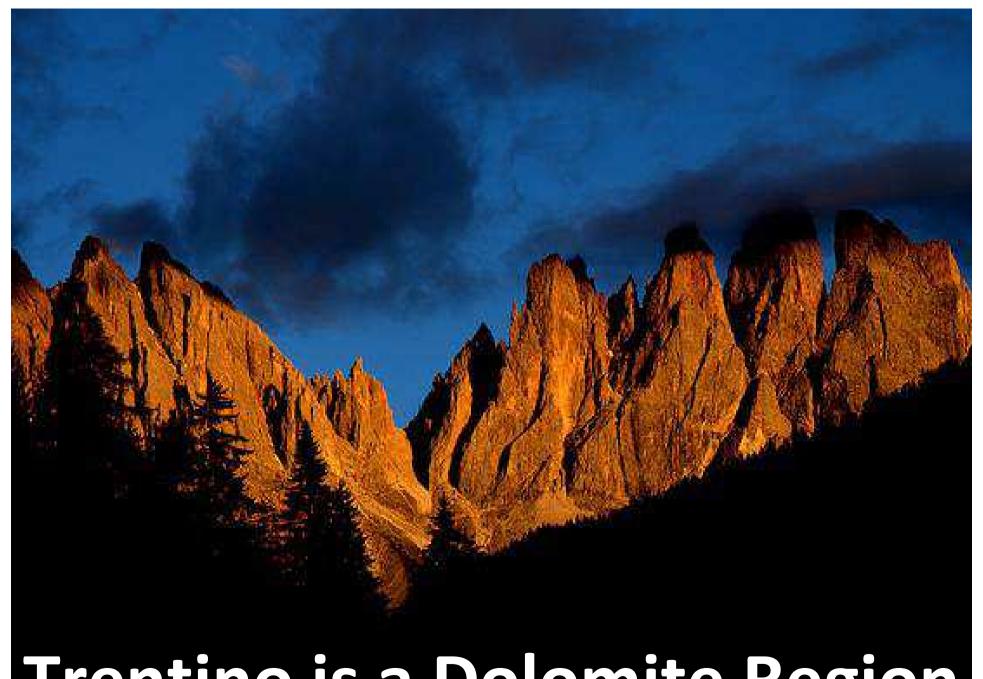
Riga (Latvia) - August 9/10, 2018





The Trentino Region is an **Autonomous Province in the** mountains of Northern Italy with good performance in terms of employment, social cohesion and regional competitiveness.





Trentino is a Dolomite Region





Well-being policies for families have been implemented in Trentino in innovative ways compared to traditional approaches







10 family - point





LIVING LAB ON WELL-BEING POLICIES

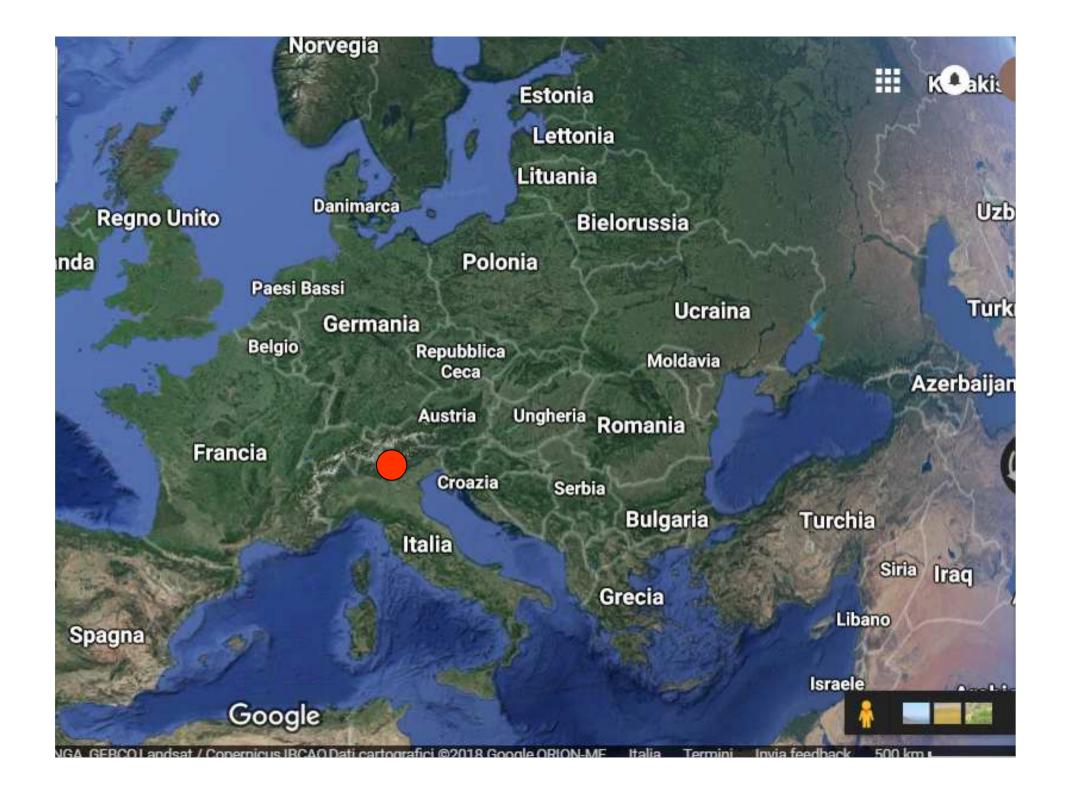






Trentino is today a Living territorial Laboratory on well-being policies. Well-being policies have been implemented for more than eight years













Now we continue to develop new policies and new services for local families and for tourists as well (Movie 2009).







WELL-BEING & LOCAL DEVELOPMENT







The well-being policies for family are not the social policies. The family policies are economic policies that can improve the local developlment









FESTIVAL



Quality of life and competiveness of the territory: an international perspective

When family wellbeing thrives, society, the economy and the territory thrive



PROVINCIA AUTONOMA DI TRENTO Agenzia per la famiglia, la natalità e le politiche giorandii



PRESIDENZADULC DASIGNO DU MINISTR Different reports, our facual Makes And a familiality

www.festivaldellafamiglia.eu







FAMILY MAINSTREAMING







With this concept the public authority gears potentially all policies towards the well-being of families and citizens.







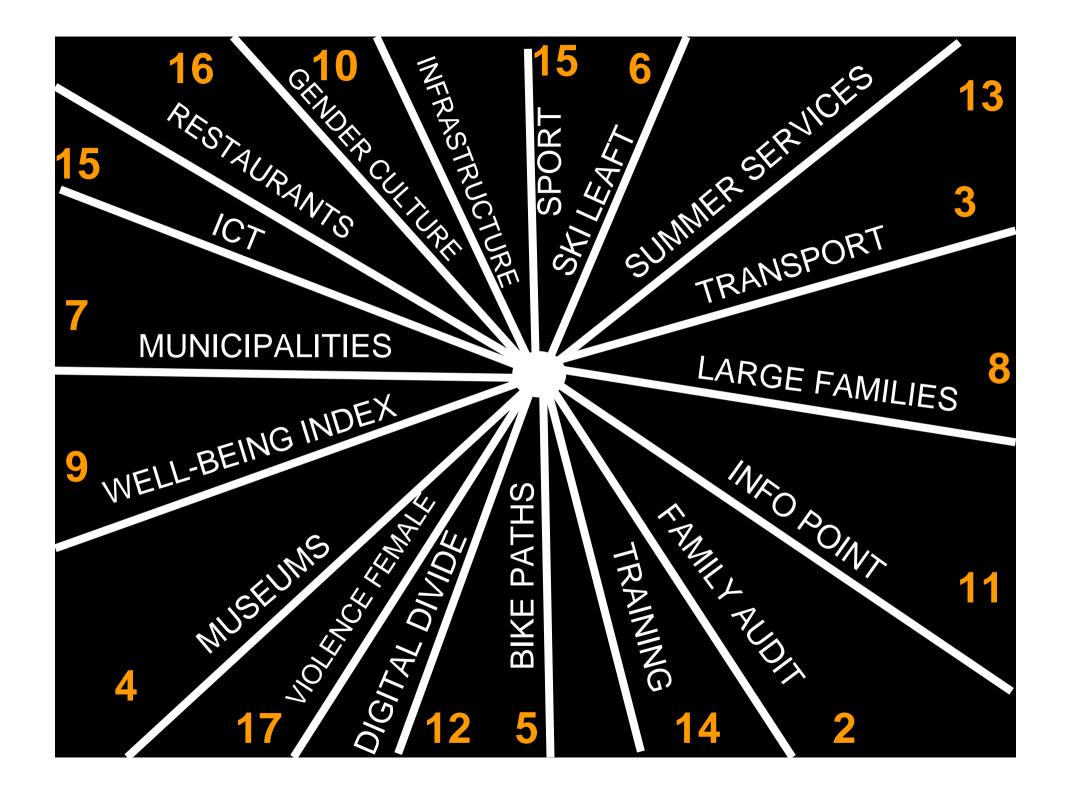
All policies can be family friendly policies. The competence of wellbeing policies is of the President of the Council. The President involves all the ministers about these issue







All the policies can be redirected towards the well-being of families. This concept introduces the spidermodel.





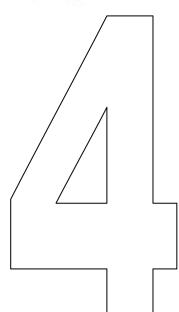


Diapositiva 19

P8 PR31044; 18/04/2008









NEW PUBLIC FAMILY MANAGEMENT







The model promotes a new role for the public administration by developing new tools, new methods of work and engagement of local actors



NEW PUBLIC FAMILY MANAGEMENT

EVALUATION

Family Public procurement

FAMILY COUNCIL

FAMILY BRANDS

MUNICIPALITIES

FAMILY MAINSTREAMING

FAMILY ASSOCIATIONS

FAMILY STANDARD

SPECIAL FAMILY RATES

ECONOMY AND FAMILY

FAMILY DISTRICTS

WELL-BEING STATISTICS

INTERDISCIPLINARY APPROCHES

SOCIAL INNOVATION

FAMILY AUDIT CERTIFICATION

SUBSIDIARITY-PRINCIPLED POLICIES

AGENCY FOR FAMILY





The "Family Mainstreaming" concept supports the sustainable development of the territory in line with the triple bottom line model









SATURATION CENTER OF PUBLIC AND PRIVATE SERVICES





DEST PRACTICE OF SATURATION SERVICES













QUALITY EVERYWHERE







In the world, different quality standards have been defined. For example, for the quality of services, environmental quality, ethical quality, safety at work...

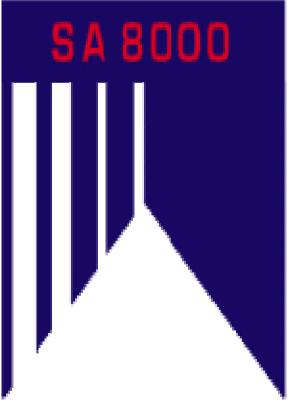
















It's possible to think that a territory can be certified on family quality?





The regional law provides that the family agency certifies organizations that have adopted family-friendly services. In Trentino we have created a specific family brand





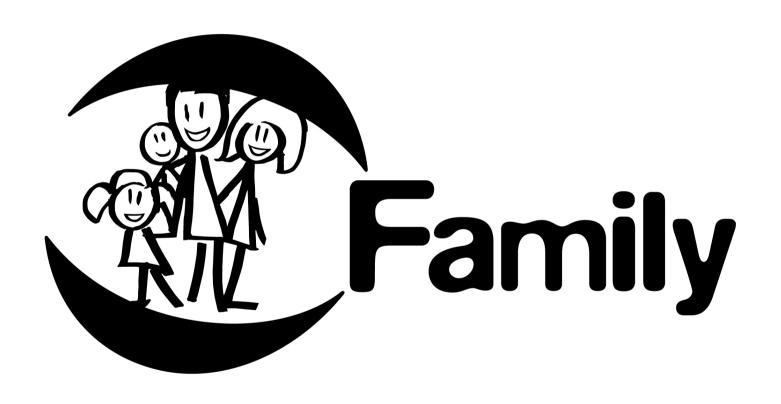


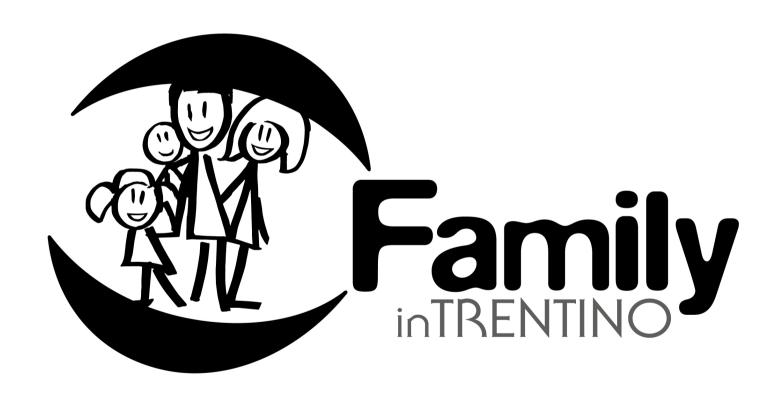












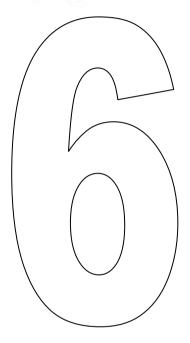






Agenzia per la famigita, la natalità e le politiche glovaniii.







FAMILY STANDARD







The family brand is assigned by the agency only if the organization that requests it meets the optional and mandatory requirements.







The standards are defined by a specific commission. In the group there are representatives of families, tourism, municipalities, companies, trade unions...







At the moment the family agency has developed the family standards of 11 categories



SPORTS ASSOCIATIONS





SASILES



MUSEUMS



RESTAURANTS



BED&BREAKFAST



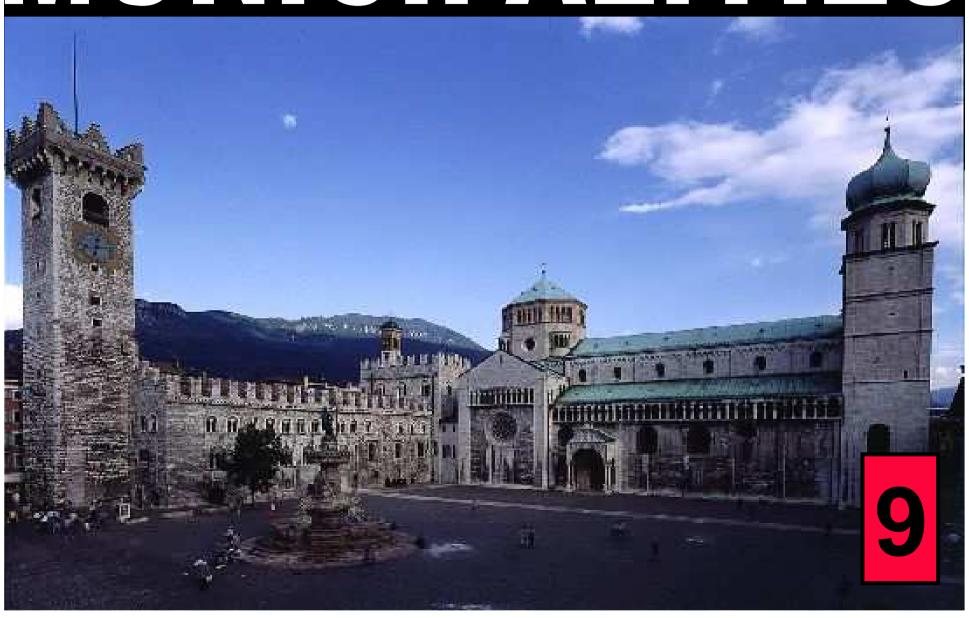
COUNTRY FARMS



FAMILY SERVICES



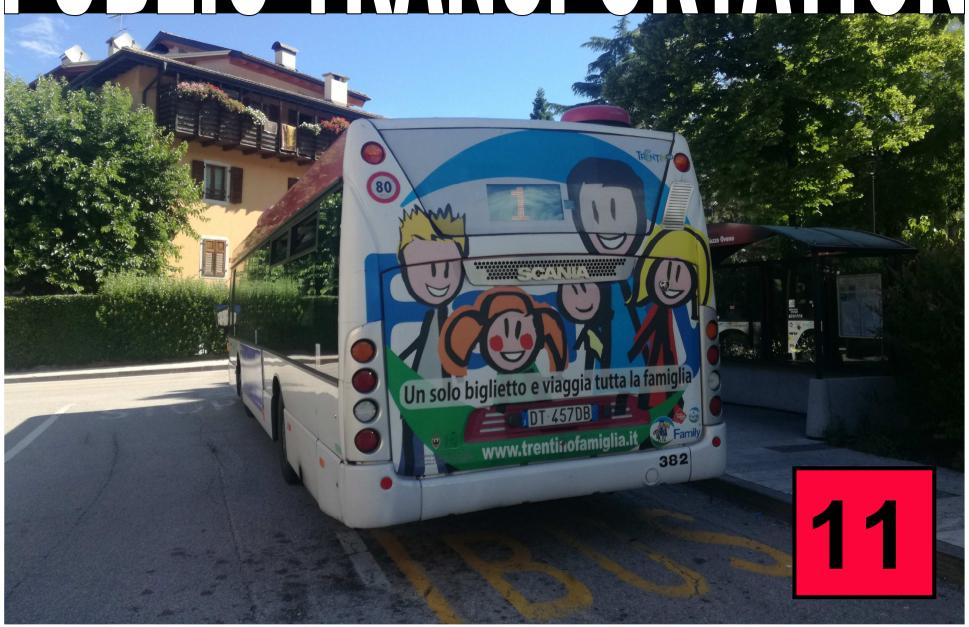
MUNICIPALITIES



ORGANIZATIONS



PUBLIC TRANSPORTATION









FAMILY DISTRICT



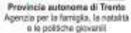


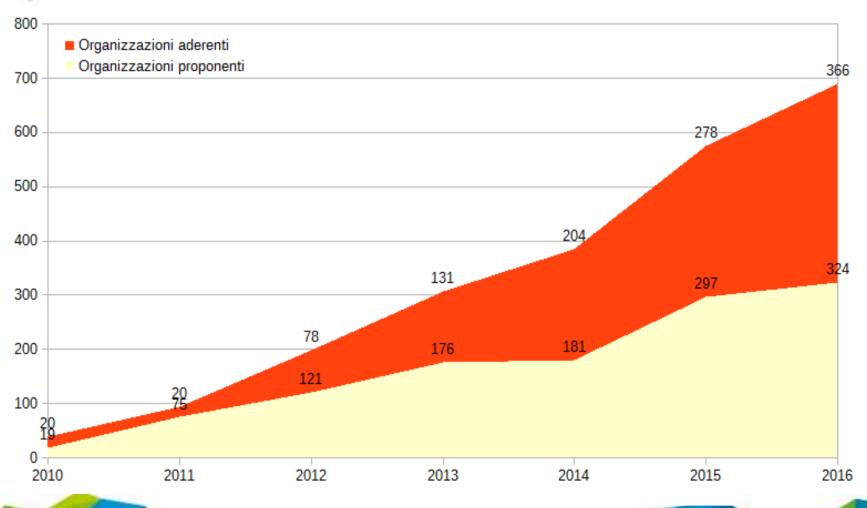


The Family district is a geographical area where organizations develop the network to match the Family Standards, to obtain the Family Brands and to develop new products and/or new services

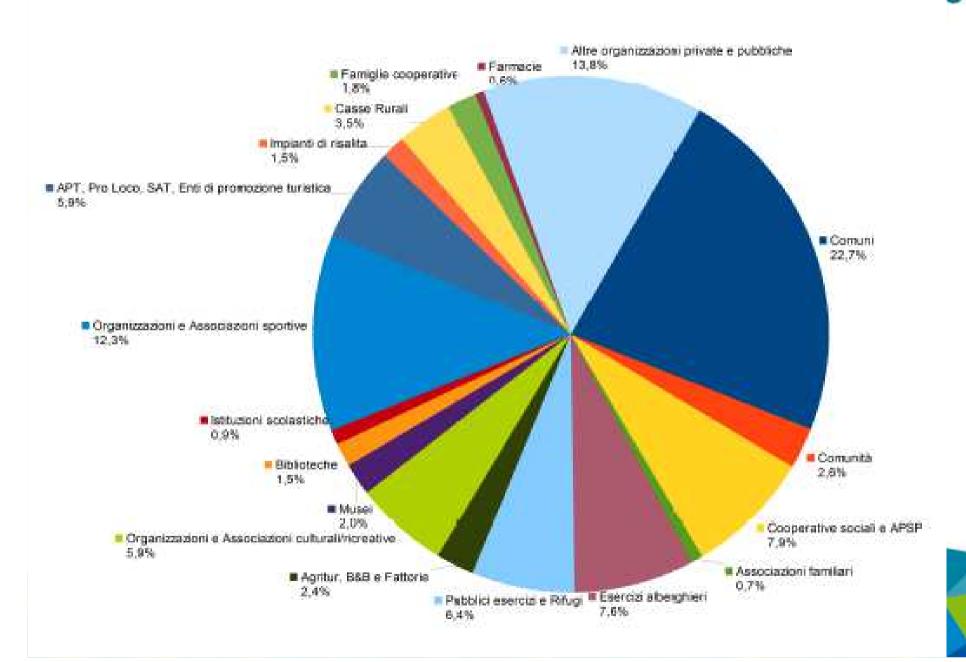








TYPE of ORGANIZATIONS of the FAMILY DISTRICTS



HOME

COSA È

COMMENTI

STAZIONI

IMMAGINI

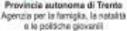
VIDEO

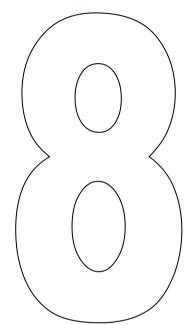


sciare in famiglia... ma tutti con l'abbonamento di mamma o Papa!













FAMILY MUNICIPALITIES



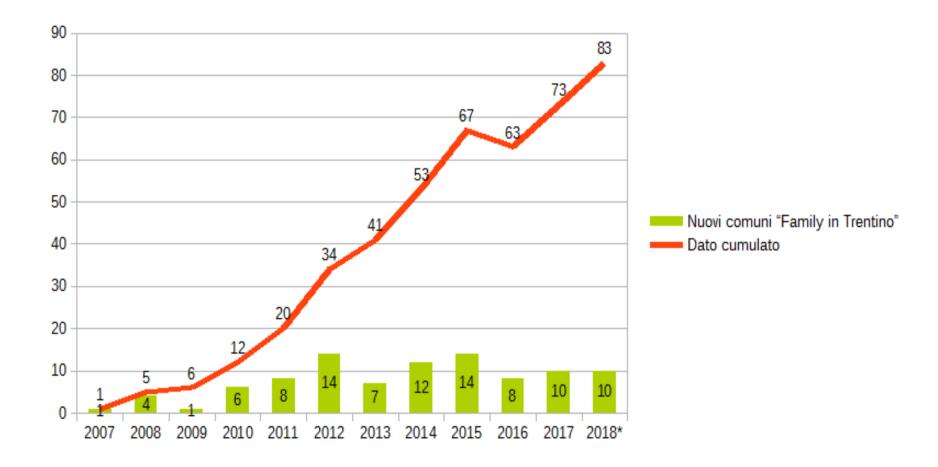




The family friendly municipalities are one of the most important keys of the model.



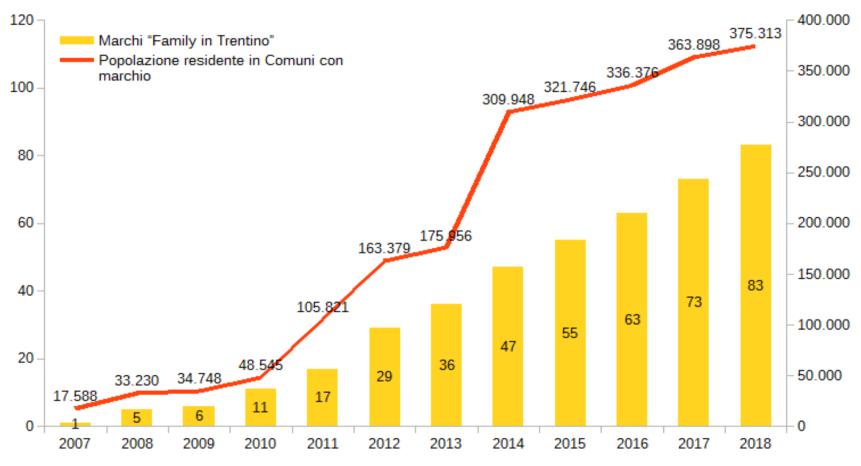




trend 2007-2018*

Population living in the Certified Municipalities





Fonte: sistema informativo Agenzia per la famiglia. Dati aggiornati al 28/02/2018

Population living in the Certified Municipalities

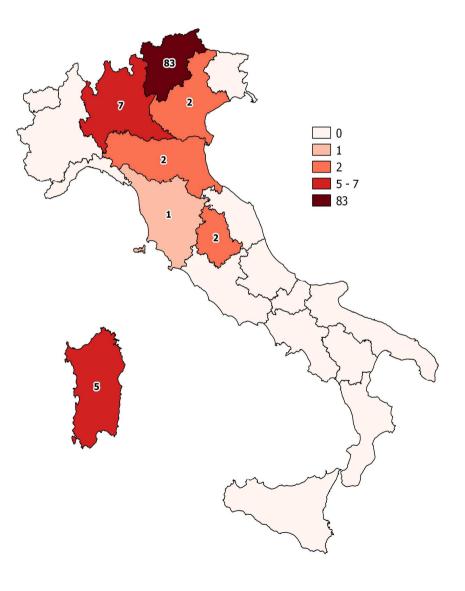








Network italiano
Comuni "Amici della
famiglia". Distribuzione
nazionale





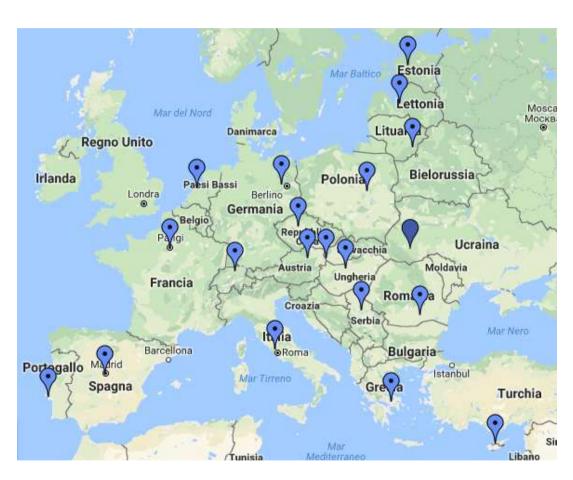






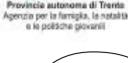


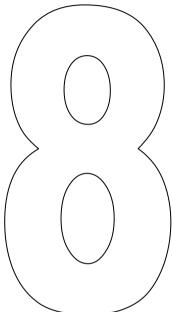
Network europeo Comuni "Amici della famiglia".













FAMILY AUDIT







The Family audit is a standard for organizations that promotes the implementation of a strategic plan on the work life balance. The benefits are for workers and for company productivity









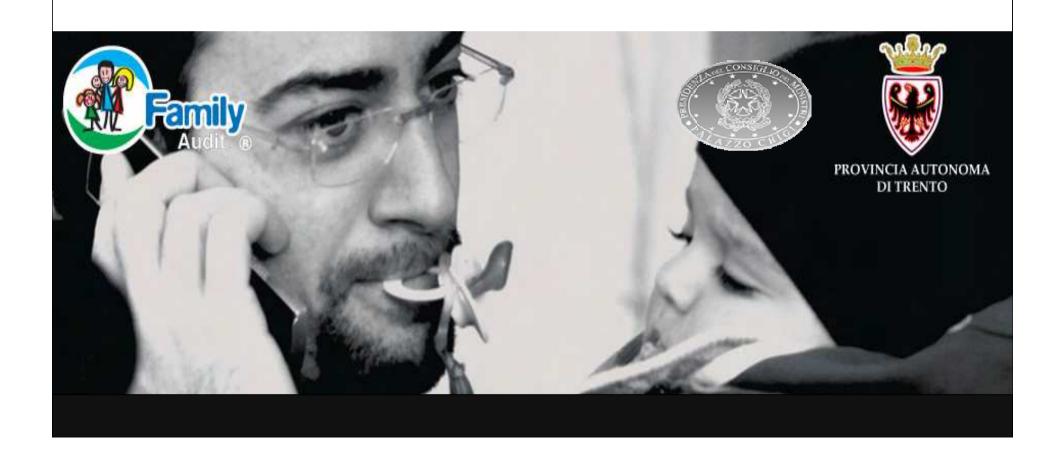


The Family audit brand.



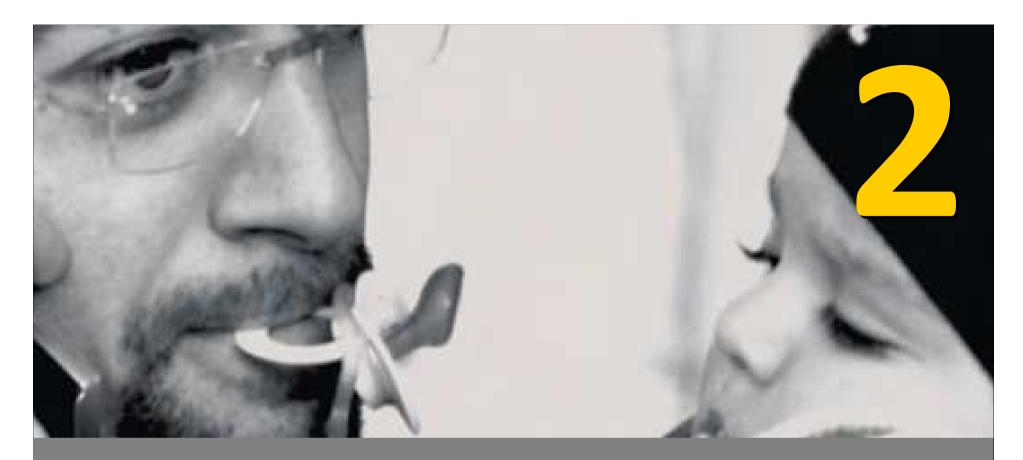


are the goals of the *Family Audit*





Matching the needs of the family with the needs of the the organization



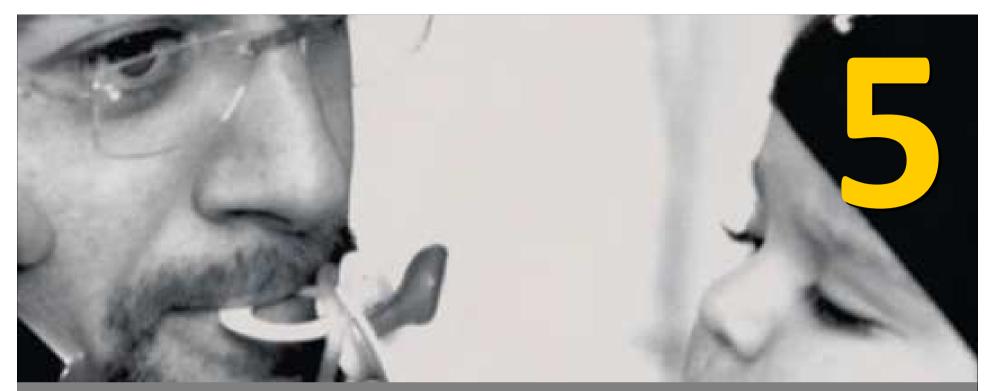
Increasing productivity of the company



Promoting gender equality through the organization's strategy



Supporting the expansion of the Family Districts



Favoring the growth of networks which develop products and services for the needs of the family, and promoting local economy

TWO NATIONAL PROTOCOLS TO SCALE UP THE FAMILY AUDIT STANDARD







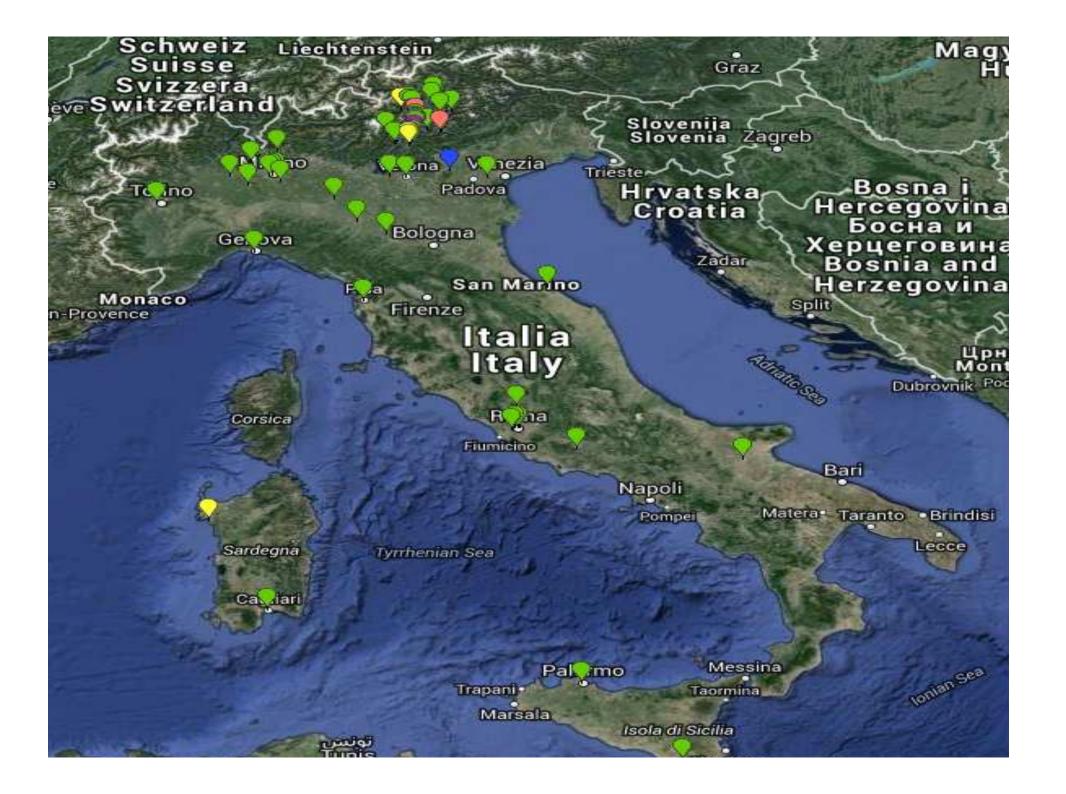






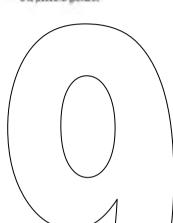


Fonte: sistema informativo Agenzia per la famiglia. Dati aggiornati al 28/02/2018.





Provincia autonoma di Trenta Agenzia per la farrigita, la natalità a la politiche giovanii







FAMILY INFRASTRUCTURE



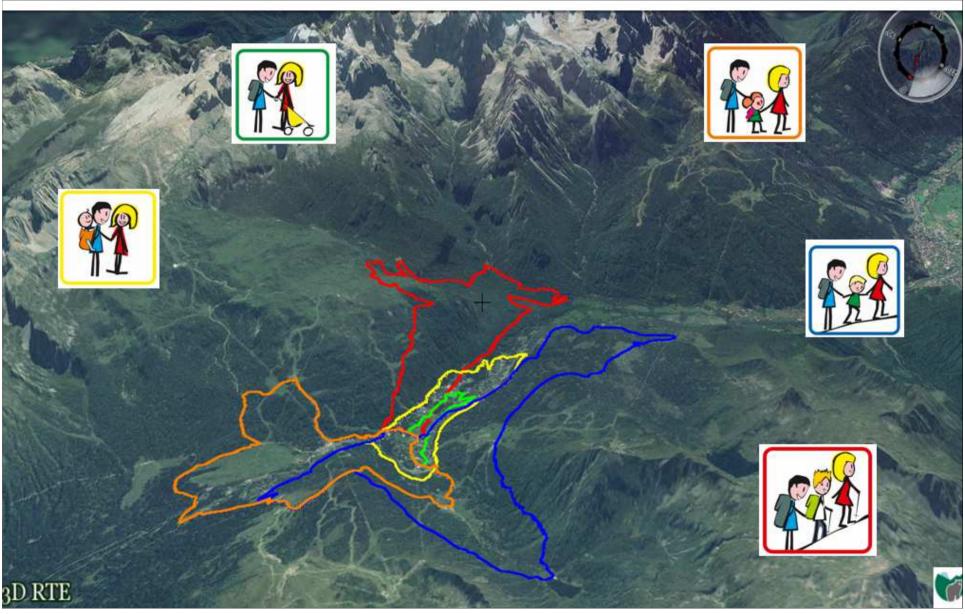




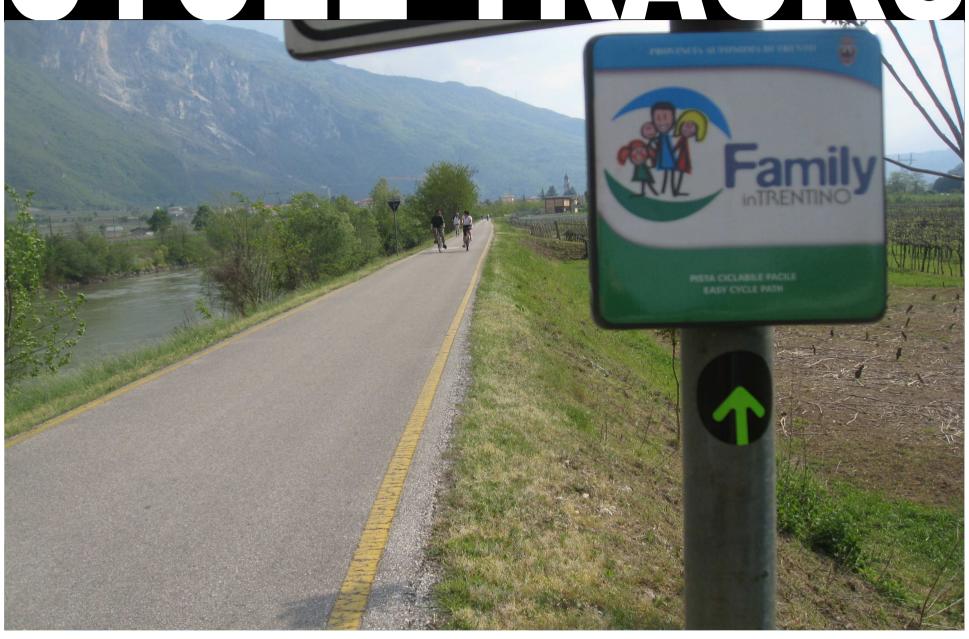
It's possible to think that the infrastructure of a territory can be family friendly?



MOUNTAIN TRAILS



CYCLE TRACKS



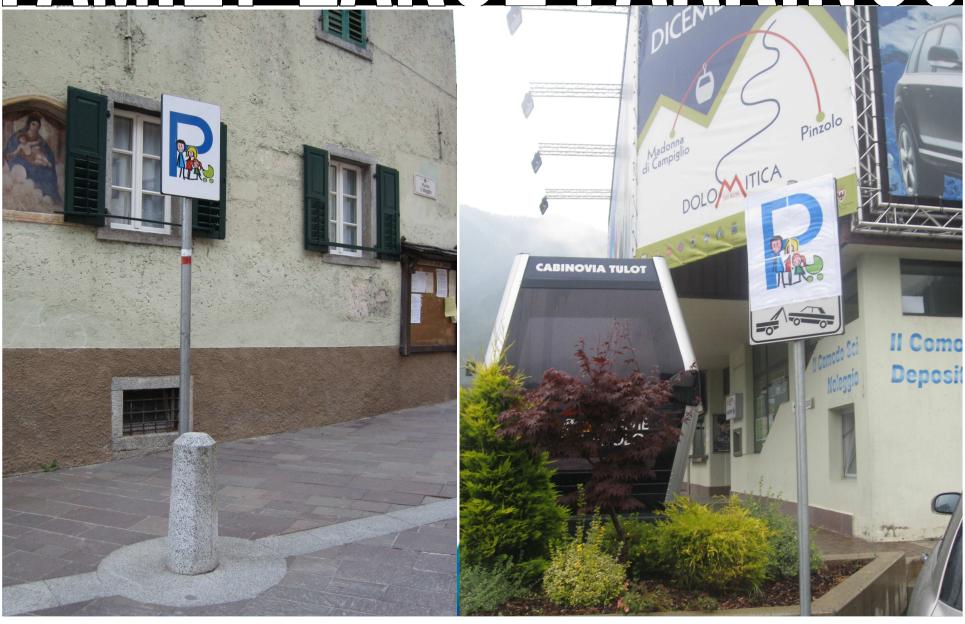


BABY LITTLE HOME

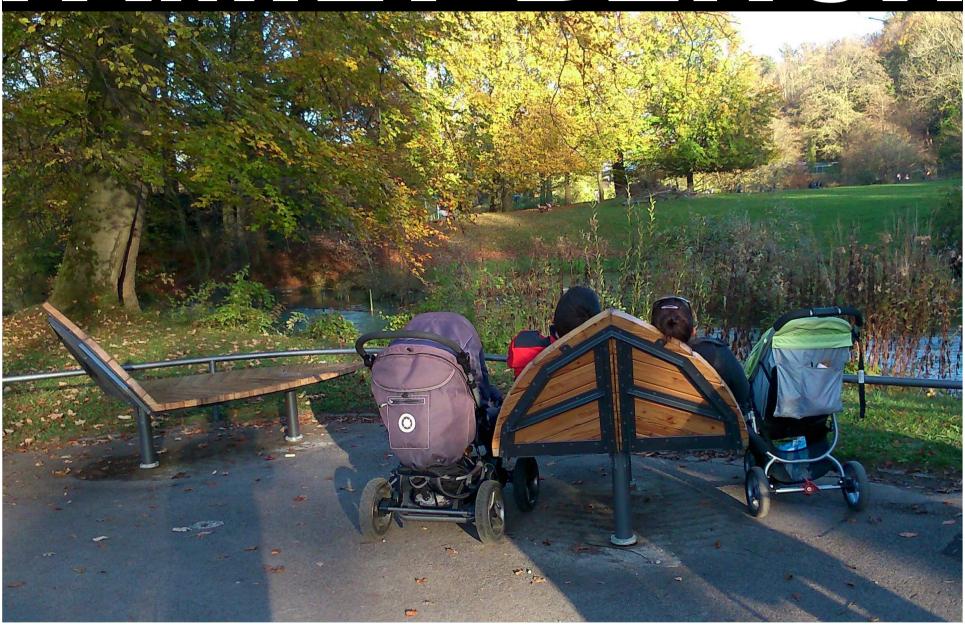




FAMILY LARGE PARKINGS

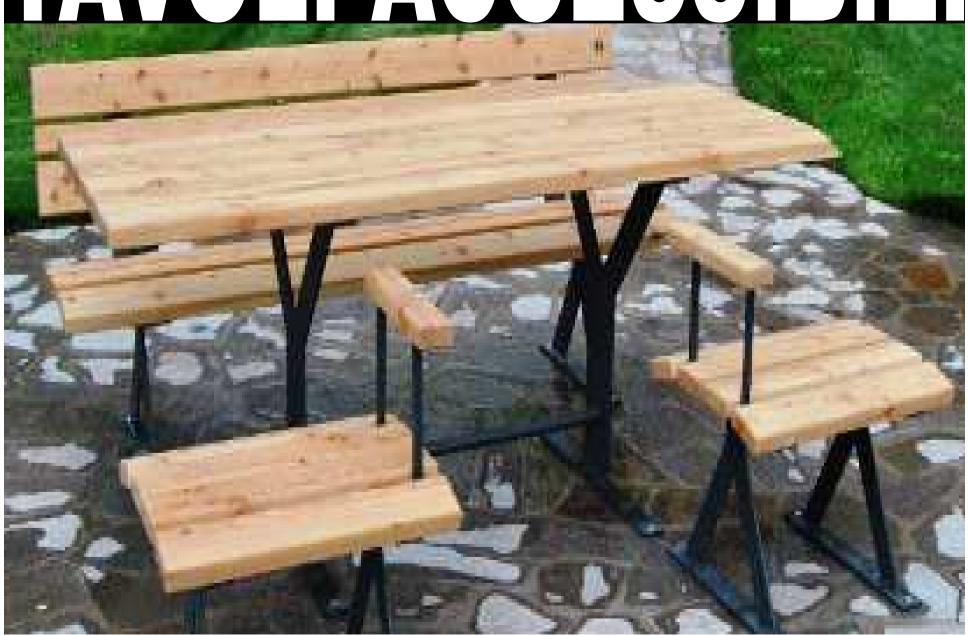


FAMILY BENCH





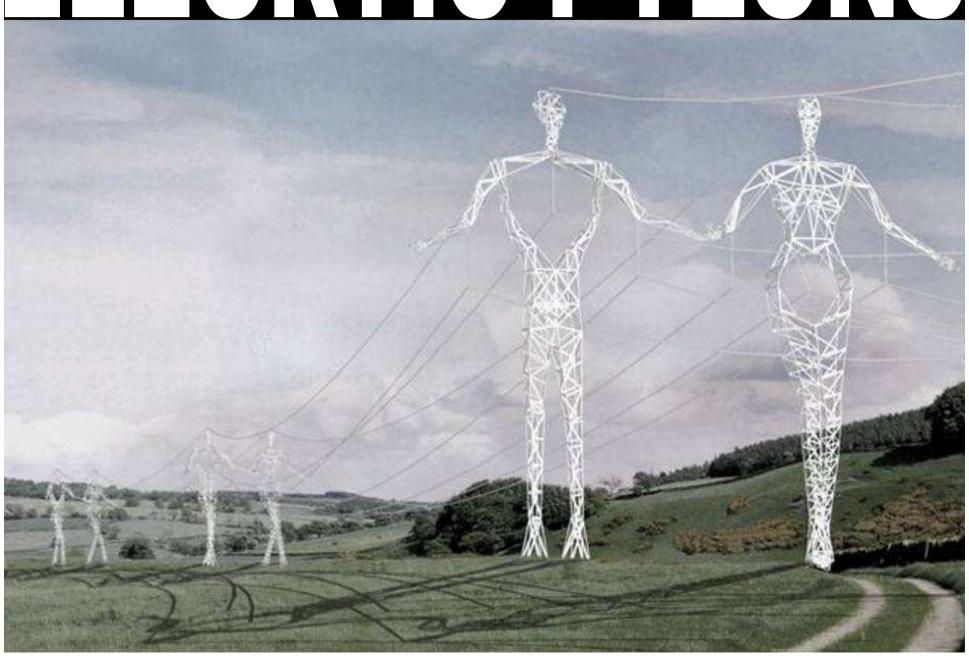
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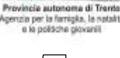


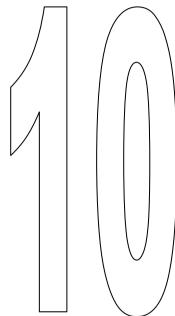














FAMILY PUBLIC PROCUREMENT







Specific public incentives are available for the organizations which have adopted a family oriented strategy: financial contributions, contracts, public credit...

